



19 July 2001

## A New Vintage for Glenfiddich – a Teasing and Flirtatious Dram!

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Glenfiddich, the world's favourite single malt Scotch whisky, has launched a new limited edition 1965 Vintage Reserve, selected by a team of top whisky experts from around the world.

It is the first Glenfiddich Vintage Reserve to have been matured in a single European oak sherry butt, historically American oak casks have been selected.

The nosing and tasting event to select the top dram took place earlier this year at the family owned Glenfiddich Distillery in Dufftown, Scotland. A group of industry aficionados blind tasted an array of vintages, pre-selected by the Malt Master, David Stewart, and after much deliberation decided upon the 1965 Vintage.

The panel of expert judges were: Malt Master, David Stewart; French malt whisky writer, Martine Nouet; German drinks journalist, Walter Schobert; Michael Jackson, author of *The Malt Whisky Companion*; Patience Gould, Editor of *Drinks International Magazine*; and Ian Wisniewski, author and drinks writer.

Michael Jackson commented that the malt was: "A playful whisky for one of such maturity. Teasing and flirtatious, starting very sweetly, but reluctant to reveal its secrets. Mild and easy at first, but deserving of enough time and attention to demonstrate its complexity. Perfect for someone who appreciates subtlety and style."



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On nosing the Glenfiddich 1965 Vintage Reserve he said it was: "Light, fresh, almond-blossom with distinct honey...releasing a whole sequence of aromas... a hint of butterscotch, cookie-like notes, with slight peatiness and grassiness." The palate he found: "firm but creamy, gradually showing white chocolate flavours." He described the several phases of development of the malt as: "Sweet and fondant-like, moving to mint, spicy, herbal notes, then heathery, peaty smokiness."

There are only a small number of vintage casks at The Glenfiddich Distillery, all of which have matured for over 30 years. The maturation of each vintage takes place in a traditional dunnage warehouse, which with its low roof, earth floors and damp climate provide perfect whisky maturation conditions. Each new

Glenfiddich Vintage Reserve edition contains whisky from just one identified year, selected for its exceptional quality, balance and unique character.

480 bottles of the Glenfiddich 1965 Vintage Reserve will be available in whisky specialists in selected markets, with a recommended retail price of £249 for a 70cl bottle at 47.8% ABV.

For further information:

David Hume/Elodie Teissedre  
William Grant & Sons International Ltd  
Independence House  
84 Lower Mortlake Road  
Richmond  
Surrey TW9 2HS  
Tel: 020 8332 1188  
Email: [david.hume@wgrant.com](mailto:david.hume@wgrant.com) / [elodie.teissedre@wgrant.com](mailto:elodie.teissedre@wgrant.com)

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