



Monday May 2004

## A NEW GLENFIDDICH® VINTAGE RELEASED

### Impeccable Elegance!

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Glenfiddich, the world's favourite single malt Scotch whisky, has released this year's limited edition 1972 Vintage Reserve, selected by a team of top whisky experts from the UK.

The annual nosing and tasting event to select the top dram took place at the Scottish headquarters of William Grant & Sons Ltd. A group of industry aficionados' blind tasted an array of vintages, pre-selected by the Malt Master, David Stewart, and after much deliberation decided upon the 1972 Vintage.

The panel of expert judges was made up of leading Whisky retailers in the UK; Royal Mile Whiskies, The Whisky Shop Group, Luvians, The Whisky Exchange and The Scotch Whisky Heritage Centre. They all joined, David Stewart, the Glenfiddich Malt Master, who hosted the "nose – down" to select this year's Glenfiddich Vintage Reserve.

Two traditional oak casks (Nos. 16033 and 16037) were chosen yielding 249 and 270 bottles respectively. The casks were emptied and hand-bottled at the Glenfiddich Distillery. Personalised calligraphy on each bottle label details the cask number, the individual bottle number and the alcoholic strength.

Michael Jackson, whisky writer and author of 'The Malt Whisky Companion' was specially commissioned to write nosing & tasting notes for the Glenfiddich Vintage Reserve 1972, which he describes as "Caressing", and having "Impeccable Elegance".

On nosing the Glenfiddich 1972 Vintage Reserve Michael Jackson said:

"Pralines in the box. A suggestion of Champagne-like toastiness". On the palate he found: "Trifle sponges. Fondant. Thin, crisp, brittle toffee. Belgian wafers. Chocolate Olivers. Jasmine Tea". He commented: "All of those luxurious flavours in a restrained, elegant dance. Perfect footwork. Same again, please. Is this a whisky for an indulgent afternoon, or is it turning into an aperitif before dinner?"

He finished with the appropriate words: "Impeccable elegance. Scottish malt whisky at its most cosmopolitan".

There are only a small number of vintage casks at The Glenfiddich Distillery, all of which have matured for over 30 years. The maturation of each vintage takes place in a traditional dunnage warehouse, which with its low roof, earth floors and damp atmosphere provide perfect whisky maturation conditions. Each new Glenfiddich Vintage Reserve edition contains whisky from just one identified year, selected for its exceptional quality, balance and unique character.

Glenfiddich 1972 Vintage Reserve will this year be bottled at 48.9% ABV and the whisky is not chill-filtered.



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Despite high demand only 519 bottles of the Glenfiddich 1972 Vintage Reserve are being released, and so this bottling will be on strict allocation. It will be available from June 2004 through whisky specialists in selected markets or at the Glenfiddich shop ([www.glenfiddich.com](http://www.glenfiddich.com)), with a recommended retail price of £249 for a 70cl bottle at 48.9% ABV.

Notes to the editor:

Take a step back in time; it is the year of the first video game, M\*A\*S\*H premieres, the compact disc is developed, Derby County celebrate their first 1<sup>st</sup> division title and Billie Jean King wins at Wimbledon. This is also the year Prozac is developed, the Watergate scandal starts, people watch The Godfather, and Burt Reynolds and Jon Voight go canoeing in Deliverance, and Carole King sang "You've got a Friend" – perhaps an appropriate song for this Scotch whisky.

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