

## Press release

### **GLENFIDDICH TOP DRAM WITH WHISKY SPECIALISTS IN SCOTLAND**

Glenfiddich 30 Year Old Single Malt Scotch Whisky has been named Overall Winner in the prestigious Scottish Field Whisky Merchants' Challenge Awards 2007. It also received a gold medal in the over £50 category.

As the competition is judged by whisky experts in a blind tasting, the awards from a leading Scottish consumer lifestyle magazine are among the most coveted in Scotland. The quality of the spirit must stand out from other fine Scotches to have any chance of recognition.

Commenting on the award win, David Stewart, Glenfiddich Malt Master, said: "We've always believed Glenfiddich 30 Year Old to be an excellent dram, but to have such esteemed judges vote it the overall winner in a blind tasting in our homeland is a real thrill. It really has been a remarkable year of achievement for the men and women of the distillery."

This success enhances Glenfiddich's position as the most awarded single malt Scotch whisky. Made at its family-owned distillery by a devoted team of craftsmen, Glenfiddich has earned its place as the world's best selling single malt by merit of the exceptional care and quality that goes into every bottle.

Glenfiddich 30 Year Old is a combination of single malt that has been matured for over thirty years in the finest Oloroso sherry and bourbon casks. It has an exquisite, complex fragrance and flavour with subtle notes of sherry and fig balanced with rich dark chocolate flavours – creating a sublime whisky of tremendous character. It has received many awards over the years including a Gold (Best in Class) medal at the International Wine & Spirit Competition 2007.

The Whisky Merchants' Challenge Awards have been operated by Scottish Field Magazine since 2001.

**ENDS**

#### **Further information:**

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**Notes to editors:**

- Reigning IWSC Worldwide Distiller of the Year William Grant & Sons Ltd has been awarded 6 gold medals at the 2007 International Spirits Challenge (ISC) and 13 gold medals at the 2007 International Wine & Spirit Competition (IWSC) and for its highly regarded portfolio of Scotch whisky brands.
- William Grant & Sons is an independent family-owned distiller founded by William Grant in 1886 and today still controlled by the fifth generation of his family. The Company distils some of the world's leading brands of Scotch whisky, including the world's favourite single malt Glenfiddich®, the handcrafted range of The Balvenie® single malts and one of the world's top five blended Scotches, Grant's®, as well as selected other spirits, including Hendrick's® Gin, voted the 'World's Best Gin' by the Wall Street Journal and most recently Rekya® Vodka.

The Company has acquired a number of premium spirits brands including Gibson's Finest Canadian whisky, OVD, Wood's and Vat 19 rums, the French brandies Three Barrels and Raynal and, most recently, a 30% stake in the premium Tequila Milagro business in Mexico

- The Company owns 30% of Highland Distillers, whose brands include The Macallan and Highland Park Single Malt Scotch Whiskies and The Famous Grouse blended Scotch Whisky.
- Click on [www.williamgrant.com](http://www.williamgrant.com) for more information on the Company and its brands