

FOR IMMEDIATE RELEASE

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## **Glenfiddich to Auction the World's Oldest Bottle of Whisky *Glenfiddich Rare Collection 1937 will be Sold to Highest Bidder***

Edison, NJ, March 23, 2006 – William Grant & Sons, Inc. announces the auction of the world's oldest whisky, Glenfiddich Rare Collection 1937, on April 4, 2006 in Vanderbilt Hall at Grand Central Terminal. As part of New York's Tartan Week celebrations, a week-long series of activities highlighting Scottish culture and heritage, Glenfiddich has partnered with City Harvest, a noted New York-based charity, to auction one of the four remaining bottles of this exceptionally rare spirit.

A single cask yielded only 61 unique bottles of this exquisite Scotch whisky. Import laws required a special 750 mL bottle to be made; the item for auction is therefore the *only* 750 mL bottle of the Glenfiddich Rare Collection 1937 ever produced. The spirit came into being one fine summer day in 1937 when oak cask 843, hand-made by distillery coopers, was filled with liquid from stills at the Glenfiddich Distillery in Dufftown, Scotland, and laid down in a dunnage warehouse to mature. At the time, The Glenfiddich Distillery was one of only six distilleries open and producing whisky in Scotland. The spirit was slowly aged in cask for 64 years and bottled in 2001, resulting in a liquid of deep, robust character. With a rich walnut color, nose of toffee, cinnamon and cloves and sweet, cedar-y palette, this extraordinary Scotch whisky brims with complex yet subtle notes.

This one-of-a-kind spirit will be sold to the highest bidder with proceeds donated to City Harvest, a charity charged with ending hunger in communities in New York. The lucky buyer will own a piece of history, as Cask 843 has lived through monumental world events including World War II, man landing on the moon and the fall of the Berlin Wall. Glenfiddich Rare Collection 1937 was distilled in the same year the Golden Gate Bridge opened to traffic, JRR Tolkien's 'The Hobbit' was first published and Walt Disney's 'Snow White and the Seven Dwarfs' was first released as a full length animated feature film.

Glenfiddich Malt Master David Stewart notes "Glenfiddich Rare Collection 1937 is a truly unique and exquisite malt whisky of exceptional character. As well as being the oldest Scotch whisky in the world and a very collectible piece, if you can afford to share it with your friends, it would make for the most wonderful taste experience."

An RSVP for attendance is required. Please call 212.982.8300 x 111.

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William Grant & Sons Ltd., of which William Grant & Sons, Inc. is the domestic subsidiary, is an award-winning independent family-owned distiller founded by William Grant in 1886 and today run by the fifth generation of his family. The company distils some of the world's leading brands of Scotch whisky, including the world's favorite single malt, Glenfiddich,<sup>®</sup> The Balvenie<sup>®</sup> range of handcrafted single malts and the world's fourth- largest blended Scotch, Grant's<sup>®</sup>. The company also distils other spirits including Hendrick's<sup>®</sup> Gin, recently rated #1 gin by the Wall Street Journal. William Grant & Sons also owns 30% of Highland Distillers, whose brands include The Macallan and Highland Park Single Malt Scotch Whiskies and The Famous Grouse. Click on [www.grantusa.com](http://www.grantusa.com) for more information on the Company and its brands.

**FOR MORE INFORMATION ABOUT WILLIAM GRANT & SONS, PLEASE CONTACT  
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